Real-world vs Guideline-Based Treatments for Chronic Spontaneous Urticaria Among Commercially Insured vs Medicaid Patients in the United States

Vincent Garmo,¹ Arpamas Seetasith,¹ Sheila R. Reddy,² Eunice Chang,² Marian H. Tarbox,² Michael Holden,¹ Thomas B. Casale³ ¹Genentech, Inc., South San Francisco, CA, USA; ²Partnership for Health Analytic Research, Beverly Hills, CA, USA; ³University of South Florida, Tampa, FL, USA

Background

- Chronic spontaneous urticaria (CSU) is characterized by itchy wheals (hives) and/or angioedema for >6 weeks and can compromise quality of life, interfere with daily activities, and incur significant health care resource use and costs.^{1,2}
- The international EAACI/GA²LEN/EuroGuiDerm/APAAACI guidelines for CSU recommend second-generation H1 antihistamines as firstline treatment of CSU and the biologic therapy omalizumab (300 mg every 4 weeks, independent of immunoglobulin E [IgE] levels) as second-line treatment (for patients who do not show clinical benefit).³
- Although guidelines and approved treatments are available, data suggest that CSU may often be uncontrolled,⁴ and there is limited information regarding real-world treatment patterns.

Objectives

 To examine how real-world treatment of CSU among commercially insured and Medicaid patients aligns with current global treatment guidelines.

Methods

- This retrospective analysis used the Merative[™] MarketScan[®] Commercial Database (January 1, 2016–June 30, 2020) and MarketScan Multi-State Medicaid Database (January 1, 2014– December 31, 2019).
- Patients aged ≥12 years diagnosed with CSU during the study period were included (index diagnosis).
- The index claim was defined as the date of the first claim for an urticaria International Classification of Diseases code in the identification period (commercial database: January 1, 2017–June 30, 2019; Medicaid database: January 1, 2015–December 31, 2018).
- An additional claim with a diagnosis of urticaria or angioedema ≥ 6 weeks from and <1 year of the index date was required.
- Patients with ≥ 1 year of continuous health plan enrollment before and after initial CSU diagnosis were included; patients were followed for ≥ 1 year until the end of enrollment or study end.
- Patients with a diagnosis of urticaria or who received a CSU treatment in the baseline period (1 year before the index date) and patients who had a diagnosis of asthma or other urticaria during the study period were excluded.
- Outcomes included:
- Medications for CSU in the first year after initial CSU diagnosis
- Number of CSU medications before omalizumab (based on information on treatments prescribed and reimbursable by health plans only)
- Oral corticosteroid (OCS) use
- Dermatologist/allergist visits.

Results

Patient Characteristics

(**Table 1**).

Table 1. Patient Characteristics

Characteristic

Age, years, mea

Female, n (%)

Charlson Comor mean (SD)

Follow-up, days,

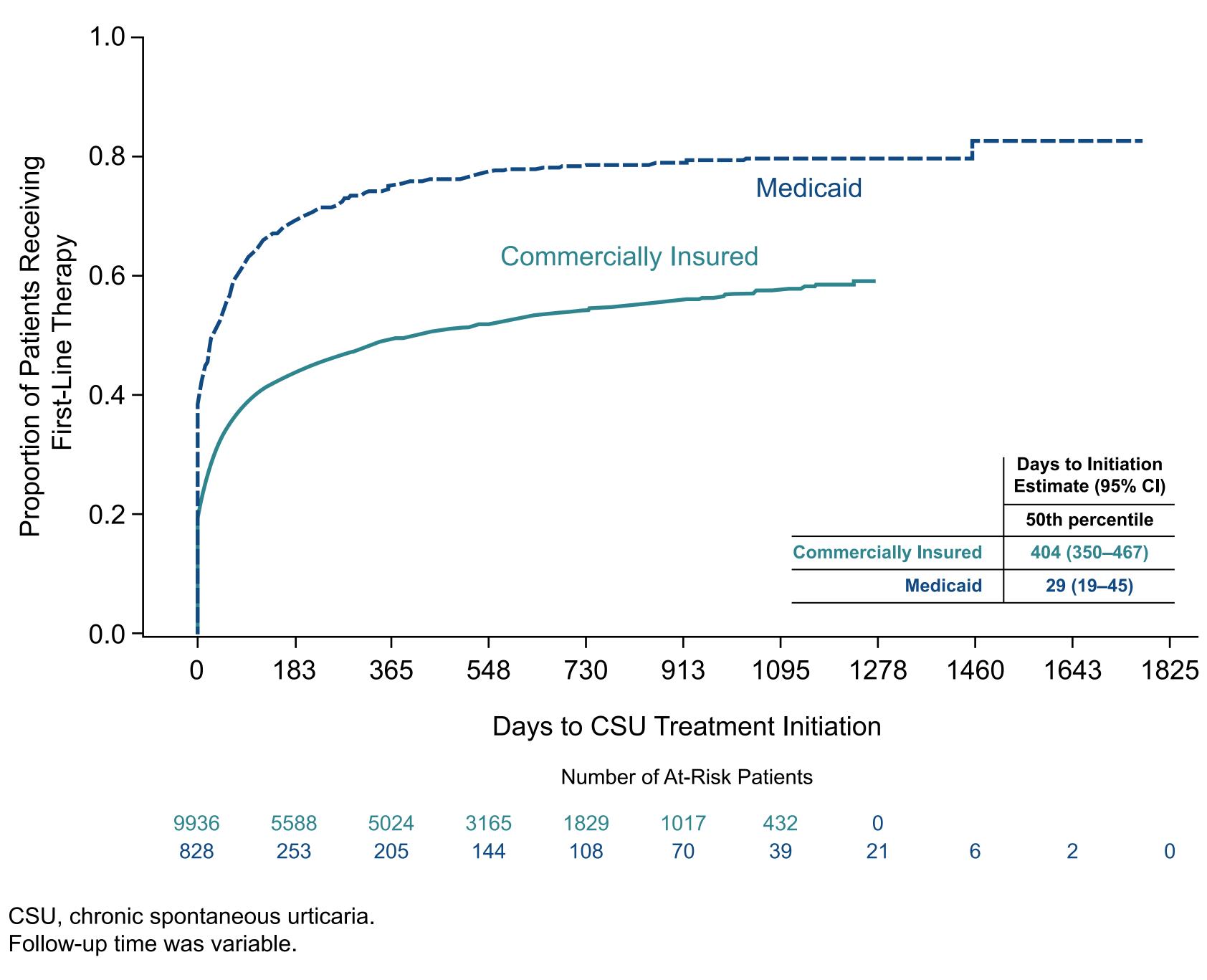
Received ≥1 me CSU,* n (%)

CSU, chronic spontaneous urticaria. *During the variable follow-up period.

Treatment for CSU

 The time to first-line therapy was shorter for Medicaid patients than for those who were commercially insured (median, 29 vs 404 days; Figure 1).

Figure 1. Time to First Observed CSU Therapy From the Index Date



• The study cohort consisted of 10 764 patients newly diagnosed with CSU; 9936 were commercially insured and 828 had Medicaid

	Commercially Insured n=9936	Medicaid n=828
an (SD)	40.1 (16.3)	25.9 (14.7)
	6898 (69.4)	603 (72.8)
orbidity Index,	0.30 (0.95)	0.31 (1.01)
s, median	665	819
edication for	5341 (53.8)	650 (78.5)

• A lower proportion of commercially insured patients received prescription treatment within the first year of initial CSU diagnosis compared with Medicaid patients (49.4% vs 75.2%; **Table 2**).

Table 2. Most Common Treatment for CSU Within the First Year of **Initial CSU Diagnosis**

Patients, n (%)	Commercially Insured n=9936	Medicaid n=828
Treated with any CSU medication	4912 (49.4)	623 (75.2)
First-generation H1 antihistamines	2695 (27.1)	300 (36.2)
Second-generation H1 antihistamines	917 (9.2)	442 (53.4)
H2 antagonists	1832 (18.4)	249 (30.1)
Leukotriene modifiers	1604 (16.1)	95 (11.5)
Omalizumab	556 (5.6)	28 (3.4)
Cyclosporine	47 (0.5)	3 (0.4)
Other anti-inflammatory agents, immunosuppressants, or biologics	286 (2.9)	11 (1.3)
OCS use	5386 (54.2)	463 (55.9)
Topical corticosteroid use	2843 (28.6)	221 (26.7)
CSU, chronic spontaneous urticaria; OCS, oral corticos	teroid.	

• Almost half of patients used OCS long term (**Table 3**).

Table 3. OCS Use



Patients using an OCS, n (%)

Days to first fill among OCS users, mean (SD)

Chronic OCS use (claims within >5 days of supply), n (%)

Total days of supply, mean (SD) OCS, oral corticosteroid. Follow-up was variable.

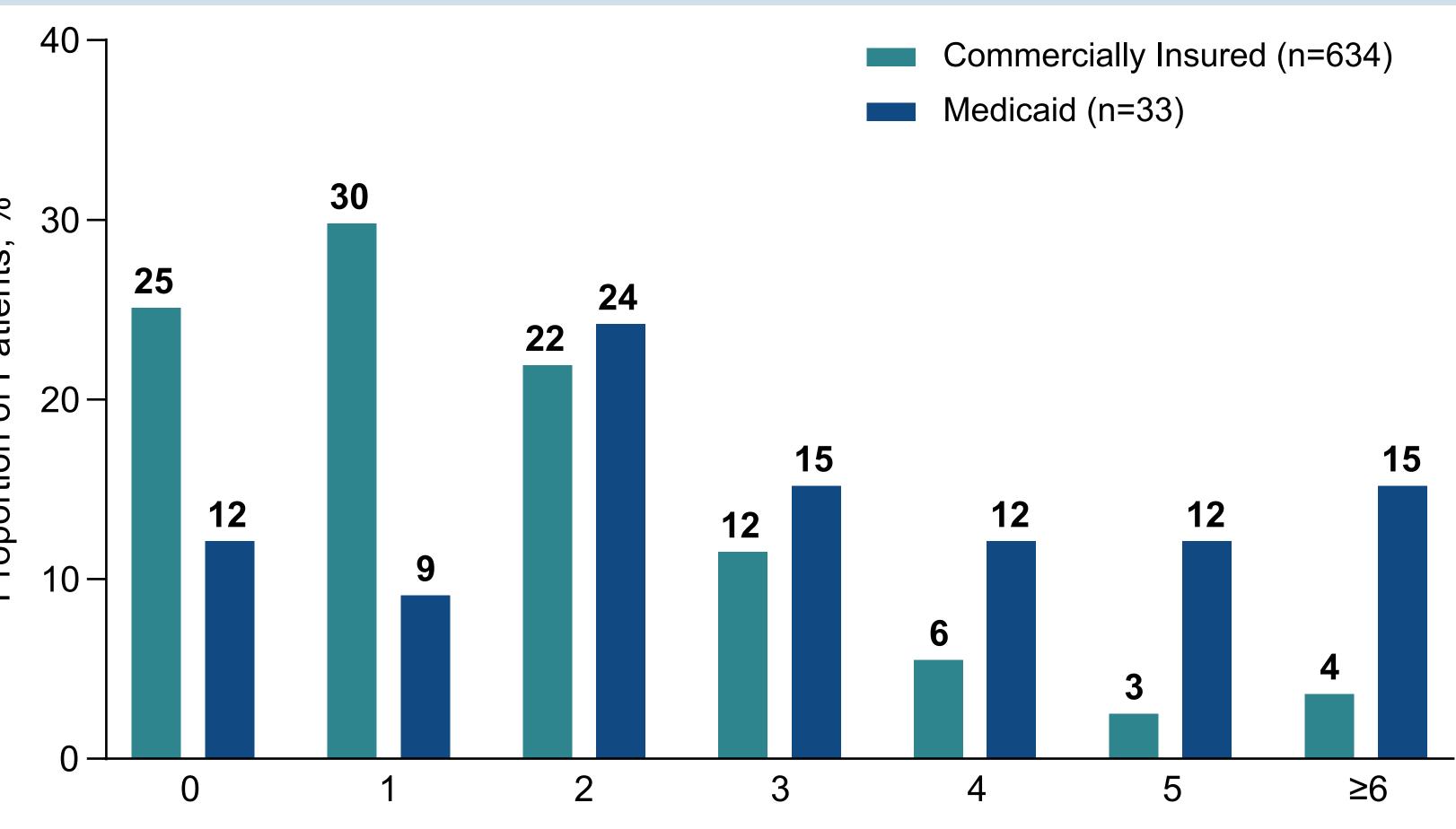
Omalizumab, Cyclosporine, and Immunosuppressant/Modulator Use

- A greater proportion of commercially insured patients received omalizumab as earlier treatment compared with those on Medicaid (Figure 2).
- The mean (SD) omalizumab treatment line was 2.7 (1.7) and 4.2

Commercially Insured n=9936	Medicaid n=828
5984 (60.2)	511 (61.7)
106.3 (195.1)	102.0 (217.9)
4781 (48.1)	349 (42.1)
13.7 (49.8)	12.7 (70.5)

(2.4) for commercially insured and Medicaid patients, respectively.

Figure 2. Number of Reimbursable Treatments Received **Before Omalizumab**



Number of Treatments

Follow-up was variable. Over-the-counter medications were not included. For patients with 0 prior treatments, omalizumab was the first observed reimbursed treatment in the claims data. For this analysis, a second-generation H1 antihistamine dose increase was considered to be an additional line of therapy. 634 (6.4%) commercially insured patients and 33 (4.0%) Medicaid patients received omalizumab during the variable follow-up period.

Only a small proportion of patients received cyclosporine and/or other immunosuppressants or biologics before omalizumab (Table 4).

Table 4. Cyclosporine and Immunosuppressant/Mod **Before Omalizumab**

Patients, n (%)	Commercially Insured n=634	Medicaid n=33
Cyclosporine	16 (2.5)	1 (3.0)
Other anti-inflammatory agents, immunosuppressants, or biologics	30 (4.7)	1 (3.0)
Follow-up was variable.		

Allergist/Dermatologist Visits

 A higher proportion of commercially insured patients visited a specialist compared with Medicaid patients (73.8% vs 50.1%; Table 5).

Table 5. Allergist/Dermatologist Visits

	Commercially Insured n=9936
Patients with an allergist/ dermatologist visit, n (%)	7334 (73.8)
Number of visits among utilizers	
Mean (SD)	4.4 (10.0)
Median	2

	-	
lu	lator	Use

Medicaid n=828	
415 (50.1)	
3.2 (12.5) 1	

Limitations

- Over-the-counter medications were not captured, and lines of treatment presented were based on prescribed and reimbursed medications only.
- CSU severity and treatment responses that may influence treatment decision making were not available in the claims database.

Conclusions

- In this real-world claims analysis, adherence to treatment-based guidelines for CSU was generally low both in commercially insured and Medicaid patients.
- There was high prevalence of chronic OCS use, even though international guidelines recommend against long-term use of systemic glucocorticosteroids.³
- Use of omalizumab is generally low and, for some patients, omalizumab was prescribed later in the treatment course than is recommended by international guidelines.³
- There were some differences between commercially insured and Medicaid patients.
- Omalizumab was prescribed at lower rates and later in the observed treatment course for Medicaid versus commercially insured patients.
- More commercially insured patients saw a specialist than did Medicaid patients, which may impact guideline-driven treatment decisions.
- In summary, we found that treatment of CSU does not always follow recommended guidelines, even though guideline-driven therapy may help reduce the use of OCS and improve patient outcomes.

References

- **1.** Maurer M, et al. *Allergy*. 2017;72:2005–16.
- 2. Sánchez-Borges M, et al. World Allergy Organ J. 2021;14:100533.
- **3.** Zuberbier T, et al. *Allergy*. 2022;77:734–66.
- **4.** Wagner N, et al. *Dermatol Ther (Heidelb)*. 2021;11:1027–39.

Disclosures

VG, AS, MH: employees of Genentech, Inc.; shareholders in F. Hoffmann-La Roche Ltd. SRR, EC, MHT: employees of Partnership for Health Analytic Research, a health services research company paid to conduct the research described in this poster. **TBC**: consultant and speaker bureau member for Genentech, Inc.; consultant for Novartis Pharmaceuticals Corporation.

Acknowledgments

This analysis was funded by Genentech, Inc., a member of the Roche Group. Medical writing assistance was provided by Natalie Roberts, MSc, of Envision Pharma Group, and funded by Genentech, Inc., a member of the Roche Group.



Scan code for ePoster/PDF or visit https://bit.ly/3WgMN6b